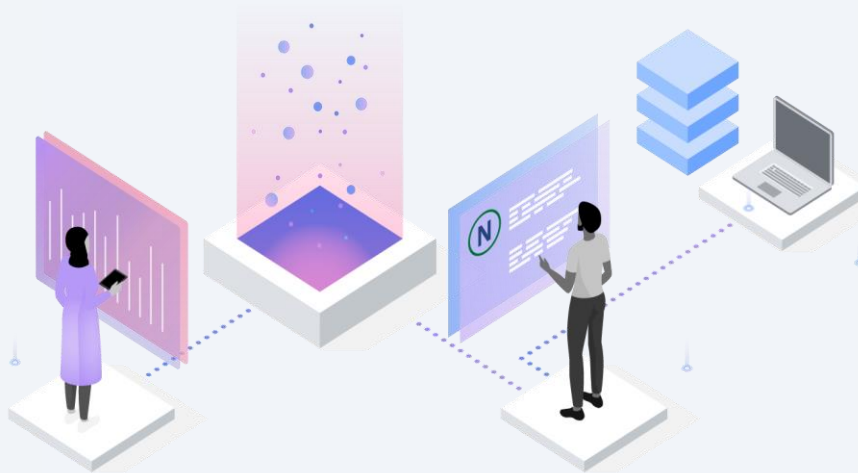


You need more than a t-shirt size for cloud data warehousing



Achieve your data goals with a warehouse combining simplicity, sophistication, scale and speed

Data is your key for innovation and productivity in your organization; it needs to be accessible, it needs to be available fast, and it needs to be on your terms – ideally with minimal administration.

Maybe right now your data is siloed across multiple databases, sitting idle and unknown. Maybe you already have a data warehouse, that's costing you way more than budgeted for with t-shirt sizing that you have to purchase for your highest demand peaks.

Get more out of your warehouse with **IBM Netezza Performance Server – now available as a Service for Microsoft Azure**. Netezza gives you back control, with ability to scale and meet demand on your terms, not in bulky clip levels that you're forced to purchase for your highest demand peaks. Scale storage and performance independently with intuitive dashboards

Ultimate control with granular elastic scaling: Incrementally scale compute independent of storage, as needed. Select the performance characteristics that best meet your workload requirement for the data capacity and pay for only what you need.

No awkward pauses: Manage consumption with automated or scheduled pause and resume. Spin up the Netezza data warehouse only when needed (or on your schedule) to consume only when and what's required.

Predictable price and performance: Achieve faster insight and time to value with superior price-performance. Take advantage of an hourly credit consumption model, with no over-provisioned t-shirt sizes. Netezza scales with you to match your workload business needs.

Simplicity: Load and go – it's that simple. Netezza requires no indexing or tuning; just decide how fast you want to go and how much data you need while accessing data from any cloud and any object store. Experience risk-free frictionless upgrades with a single Netezza command.

Sophistication: Execute machine learning models at scale for predictive and prescriptive analysis. Accelerate your data science initiatives with Netezza's in-database analytics and mature support for in-place machine learning model execution.

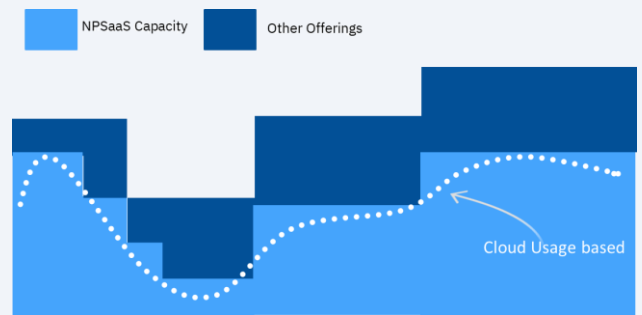


Expand and contract resources efficiently with Granular Elastic Scaling

Your teams need data fast, and they need it now – but you need to control costs and budget predictably.

Many data warehousing solutions come with astronomical price tags as performance and availability take precedence to achieve ML, AI, and data science projects across the business. You're forced to purchase storage and performance at clip levels that you only need during peak periods, and then have leftover, unused resources that you still had to budget for.

However, *granular elastic scaling* can save the day, helping you meet demands while only leveraging the processing and storage capacity that your true workload needs. Select the performance characteristics that best meet your workload requirements.



Pay for what you need, when you need it

Why IBM?

Take advantage of granular elastic scaling of performance and storage to meet your unique needs. IBM Netezza Performance Server is a market leading data warehouse and analytics solution that provides simplicity, performance, and speed.

Netezza gives you back control

With an intuitive dashboard that helps you scale up during peak demand, then quickly scales down when demand falls, easily meet your performance and budgetary needs.

Pause and resume on your time

The Netezza warehouse is only on when needed to be, and you can ramp up your data storage as your data needs grow.

To learn more about how Netezza Performance Server can help you reach your performance demands while providing scale and cost control, schedule a consultation or reach out to your IBM representative today.

