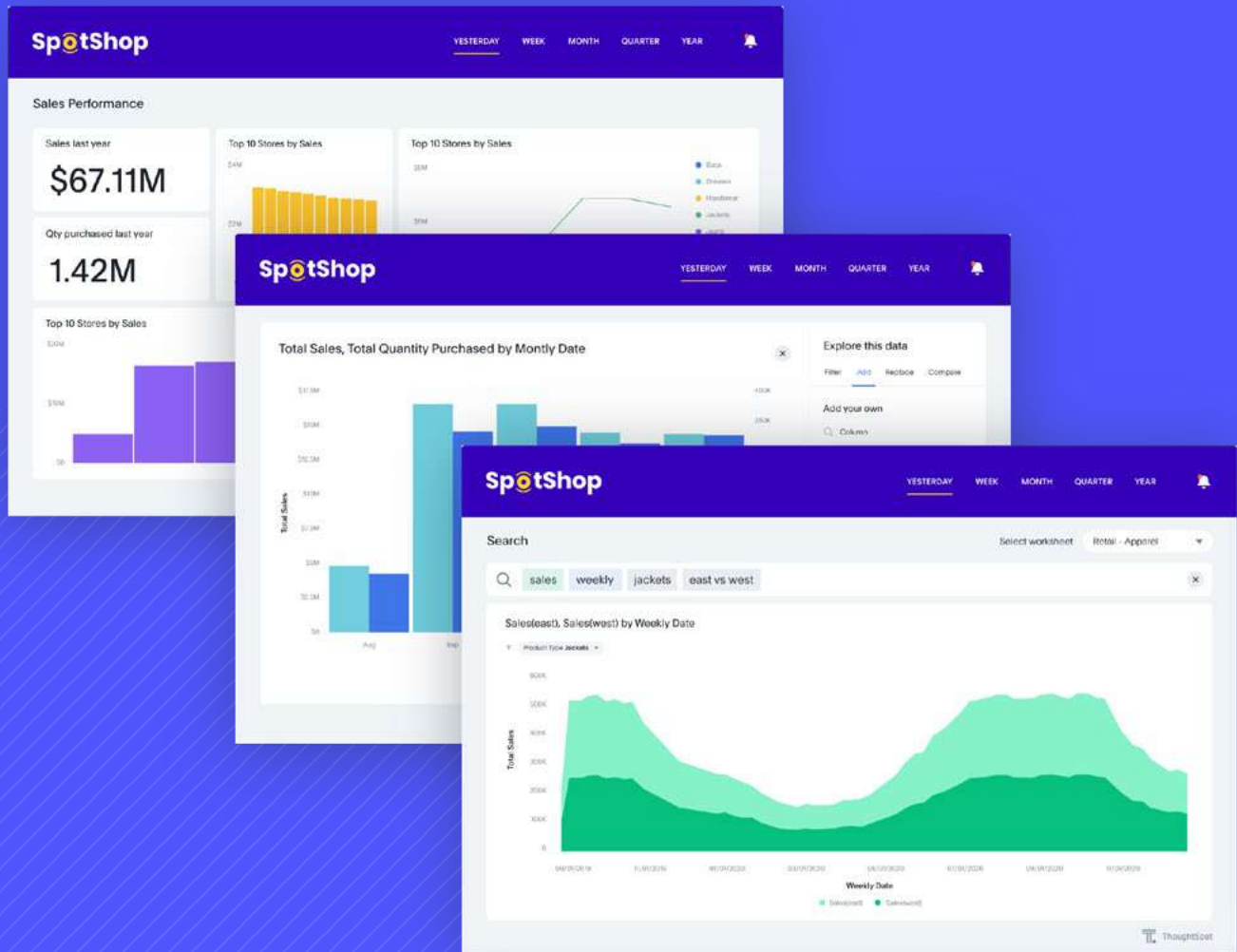


ThoughtSpot Everywhere

Drive higher app engagement with
embedded Live Analytics



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It's never been more challenging for product leaders and developers to deliver delightful user experiences. How do you get more users to engage with your product, for more time, more regularly? As the embedded analytics market continues to explode, projected to reach a value of [\\$102.2 billion by 2027](#), in-app data exploration may just be the answer.

Harnessing the power of user curiosity

At its heart, fueling user engagement is all about harnessing their curiosity. The more a user can explore and dig deeper into an area of interest, the more likely they are to stick around. It's a rabbit hole effect. The very same reason people surf the web or scroll through social media for hours on end — there's always more to search and discover.

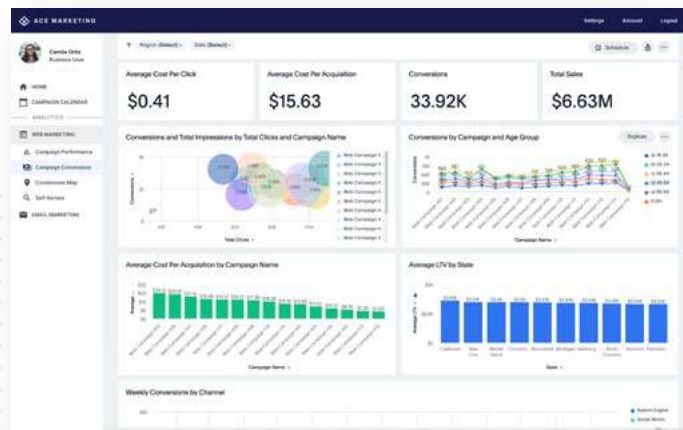
With [ThoughtSpot Everywhere](#), you can create this same level of stickiness in virtually any product, app, or portal. The key is creating a dynamic and engaging experience for users to analyze their data using Live Analytics.

Deliver an interactive user experience

Embedded search and interactive Liveboards gives users a new way to engage with data, providing you the opportunity to monetize their insights and create new revenue streams.

Limitlessly ask and answer questions with search

Empower users to independently search all of their data and create granular insights in seconds.



Drill anywhere with Liveboards

This highly flexible user interface allows users to answer “the next question” without predefined drill paths.

Accelerate time to market while reducing cost

Eliminate the need for long, complex deployment and customization processes. Instead, quickly launch embedded Live Analytics experiences tailored to specific business requirements in just a few clicks.

Define, package, and deploy custom apps with a low-code, scriptable experience with [ThoughtSpot Modeling Language](#) (TML).

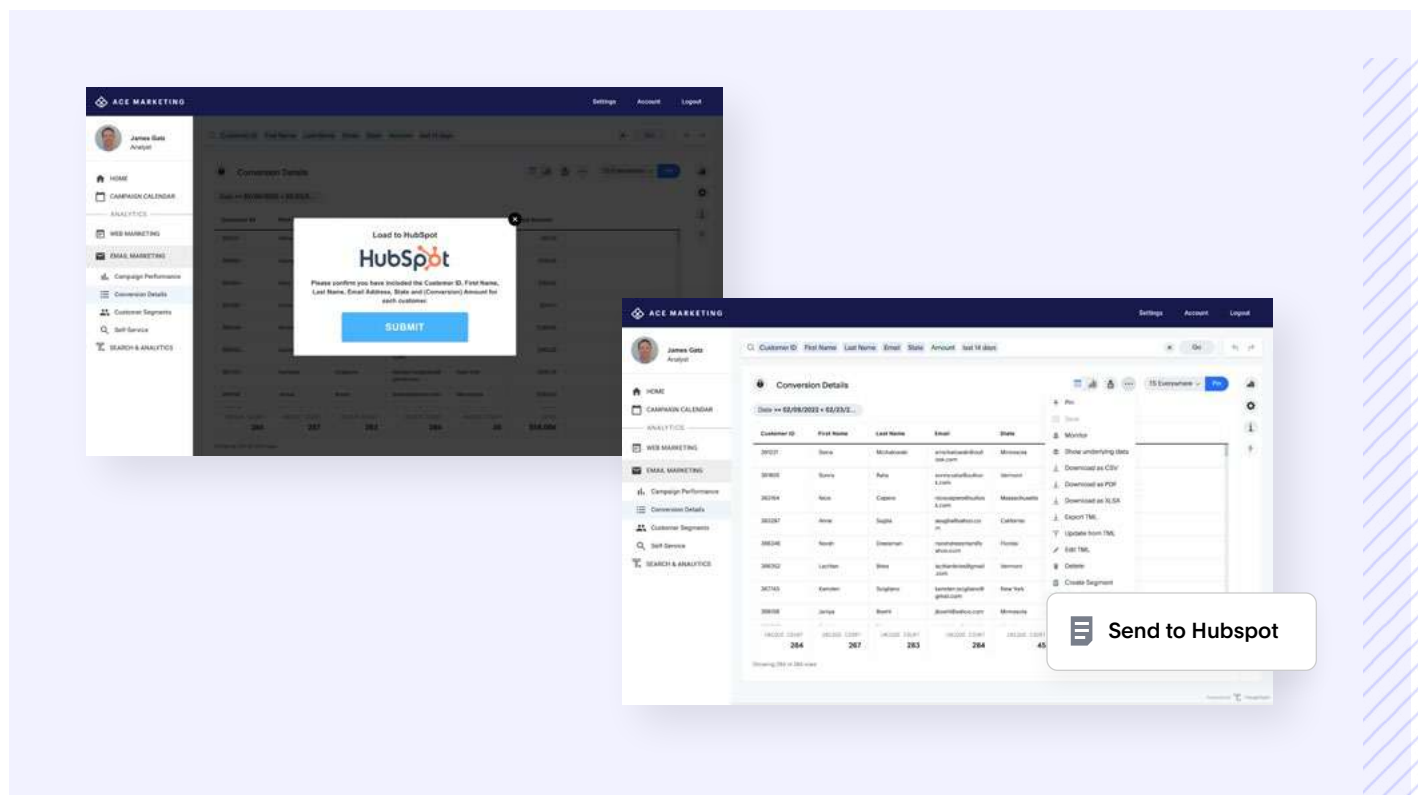
Easily embed search as a service and visualizations into your applications with ThoughtSpot Everywhere's JavaScript SDK and React Components, and transform and automate your business processes with the Workflow and Actions APIs.

The screenshot displays the ThoughtSpot Developer Playground. On the left, a code editor shows TML code for customizing the user experience. The code includes comments and actions like `hideDataSources`, `hideResults`, `enableSearchAssist`, `modifyActions`, and `hideActions`. A 'Run' button is visible at the bottom of the code editor. On the right, a live preview of a 'SpotShop' application is shown. The application has a search bar with the text 'sales product' and a 'Go' button. Below the search bar, there is a 'Data' sidebar with a 'Find columns' search and a list of columns including 'city', 'county', 'date', 'item type', 'latitude', 'longitude', 'product', 'quantity purchased', and 'region'. The main content area displays a bar chart titled 'Total sales by product' with a y-axis labeled 'Total sales' ranging from 0 to 300. The chart shows sales for various products, with 'Action Search' having the highest sales. The interface also includes navigation links like 'Home', 'Analytics', 'Dashboards', 'SpotIQ', 'Monitor', 'Data', 'Admin', and 'Develop'.

Experiment with APIs and SDKs in the Developer Playground to see changes to your code in real time. [Try now](#)

Connect to your favorite business apps with custom actions

Transform business processes by automatically operationalizing insights back into business-critical apps like Slack, Salesforce, Marketo, and more. With ThoughtSpot Everywhere's Workflow and Actions APIs, users can answer ad hoc questions in their existing app and take action directly from the embedded portal with autonomous workflows.



Embed ThoughtSpot Everywhere your way



Search

Embed a search-driven experience to let users ask their own data questions



Liveboards

Learn how to render liveboards and apply runtime controls in your app



Visualizations

Learn how to embed ThoughtSpot charts and tables in your app



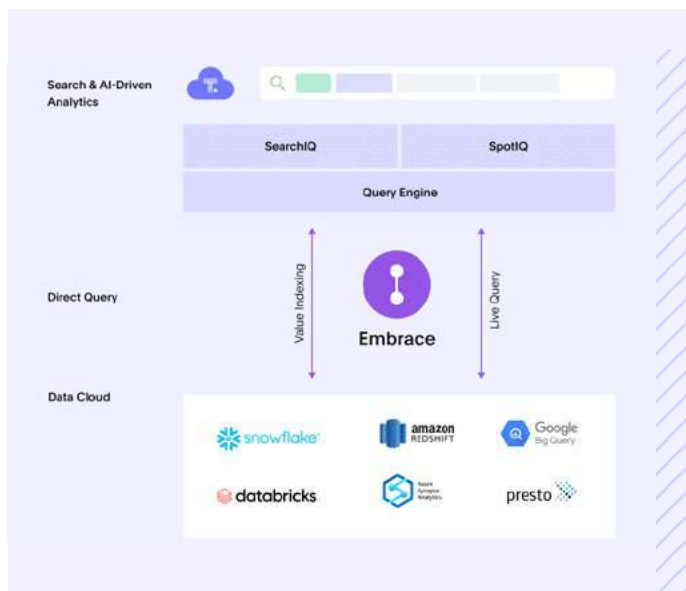
Full App

Give your users the full ThoughtSpot experience within your app

Connect to your cloud data in minutes

Powered by [ThoughtSpot Cloud](#), ThoughtSpot Everywhere integrates with native cloud platforms to give your apps blazing-fast performance.

- Live query your live cloud data with search and AI
- Create instant insights that users can action right away
- No data movement or caching required
- Centralize data management and governance in Snowflake, Databricks, and more



The most innovative businesses in the world use ThoughtSpot Everywhere



ACCERN



CARBON STATEMENT

KLEARNOW



Verisk



HAYES MANAGEMENT CONSULTING

FINLOCKER



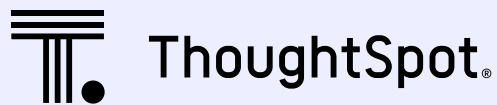
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About ThoughtSpot

At ThoughtSpot, we believe the world will be a better place when it's more fact-driven. That's why we're building the most innovative analytics platform in history. With search and AI-driven analytics, everyone can ask questions, get insights, and make better decisions.

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