



# THOUGHTSPOT

# Search-Driven Analytics for Humans

Get instant answers with zero training.

ThoughtSpot is disrupting the BI industry with search-driven analytics built for the enterprise. Anyone can use ThoughtSpot with zero training to ask questions, analyze company data, and build reports and dashboards - all in seconds. ThoughtSpot can combine data from on-premise, desktop and cloud sources, and Hadoop, can scale to billions of rows, and can be deployed in hours.

The days of waiting for reports and dashboards are over.

Precise Answers



**100%  
ACCURACY**

Designed to calculate one precise answer you can trust with no A.I. guesswork.

Automatic Modeling



**1:00HR  
TO DEPLOY**

No need for semantic search modeling or OLAP cubes.

Massive Scale



**1000s  
OF USERS**

Scales to thousands of users and billions of rows with governance and security.

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# A New Breed of Search Engine for Data Analytics

Search to analyze your data with zero training.

1

## Search to Analyze

Get suggestions while you type to help you find the information you need.

2

## Build Your Story

Charts are automatically chosen and appear as you type.

3

## Share and Collaborate

Quickly pin your charts to a live dashboard.

4

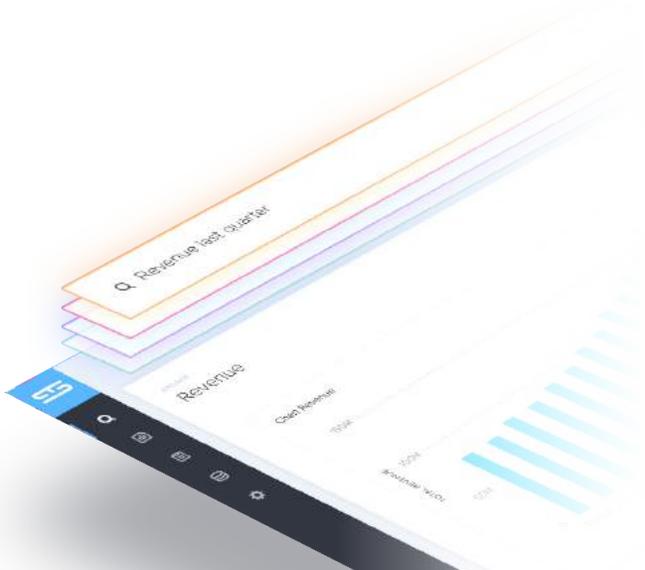
## Get Instant Charts

Easily share your reports and dashboards with colleagues.



This is no ordinary search box.

Our search engine is designed for numbers. For every question, it calculates one answer across all of your data sources.



# Scale Enterprise Wide to Everyone



## What's Under the Hood

ThoughtSpot combines a revolutionary new analytical search engine with the power of a custom-built relational data cache that provides lightning fast responses to queries over billions of rows of data. It can cache data from enterprise databases such as data warehouses and data marts, cloud data sources, processed data from Hadoop clusters, and spreadsheets.

### Browser Based UI

Simple, elegant, HTML5-based search interface that offers search suggestions as you type and creates results, visualizations and summaries instantly.



### Analytical Search Engine

Exploits existing relationships in data to guide the search experience while hiding the complexity of database schemas and queries from the user.



### In-memory Relational Data Cache

Fully embedded in-memory columnar data cache for rapid computation on billions of rows, built with an MPP, scale out architecture for speed and scale.



### Distributed Cluster Manager

Distributed framework with enterprise-class fault tolerance for software and hardware, built-in monitoring, alerts, single-step upgrade and backup options.



# The World's Most Successful Companies Get Instant Answers with ThoughtSpot

**FORTUNE 100**

RETAILER

22% Increase in Revenue

Store merchants analyze thousands of SKUs and millions of transactions to improve inventory planning.

**FORTUNE 500**

FINANCIAL ADVISOR

\$2M Increase in Sales

Treasury analysts access accurate float rates by institution from 18 different sources to reduce exposure and maximize cash.

**FORTUNE 100**

MANUFACTURER

10% Increase in Project Delivery Time

Project managers analyze product quality and project delivery times to understand what issues are causing the largest delays.

**FORTUNE 100**

TELECOM PROVIDER

17% Reduction in Customer Churn

Marketers analyze campaign lift and churn across millions of customers to improve campaign performance and targeting.

**FORTUNE 200**

PHARMA COMPANY

3 Minutes to run reports vs 3 Months

Scientists can search instantly across all of their drug trial results, analyze patient cohorts and identify side effects to speed up time to market.

**FORTUNE 100**

HIGH-TECH FIRM

15% Increase in Inventory Accuracy

Operations teams have access to metrics on payments, inventory, and labor resources to improve supply chain delivery.



**THOUGHTSPOT**  
DON'T BI. JUST SEARCH.